

## Construction Network Sponsorship Package

Every month construction businesses, from sole traders to large housing associations, come together to talk business at the Lincolnshire Chamber's Construction Network. Our network started in March 2013 and attracts over 60 businesses to each event.

Sponsorship cost: £350 + VAT

### Sponsor Benefits

#### Pre-event Promotion

- Website listing, including link to your website and logo of your choice
- Scheduled tweets
- Link to your website in the invitations that is sent to all those on the construction invite list

#### On the day

- 30-minute informative presentation with a small sales pitch
- Sole distributor of leaflets and promotional documents
- Opportunity to display banners and other promotional material
- 3 free delegate spaces
- Business cards from the Business Card Prize Draw will be given to you

### Your commitment for sponsoring

#### Pre-event

- Preparation of your 30-minute presentation. Please note that we would like this to be as informative as possible, but it may include a small sales pitch providing that it is not sole focus
- Question and answer sessions are encouraged after presentations as there is the opportunity for delegates to talk to sponsors during lunch
- Sponsors are required to send a copy of their presentation to [events@lincs-chamber.co.uk](mailto:events@lincs-chamber.co.uk) for approval
- Promotion – Please share amongst your networks to maximise coverage and attendance
- 1-2 prizes will need to be provided from your organisation for the business card draw, in return for this you will be sent the business cards that are submitted into this draw.

## **Timeline**

### **Four weeks before previous event**

All logos and editorial to be supplied to [marketing@lincs-chamber.co.uk](mailto:marketing@lincs-chamber.co.uk) for promotional activities.

### **One week before event**

Inform the Chamber of what you will be discussing on the day, and if AV equipment is required. Please also provide delegate names of those attending from your organisation.

### **Friday before event**

Ensure you have prizes to bring along for the business card draw.

### **On the Day**

The venue will be open from 11:15 and Chamber staff will be on hand from 11:30, should you require access before this time please contact us beforehand.

Sponsor's stands and materials need to be in place by 12:05 as delegates will start to arrive from 12:15.

Sponsors are responsible for bringing their own equipment and promotion material unless otherwise agreed.