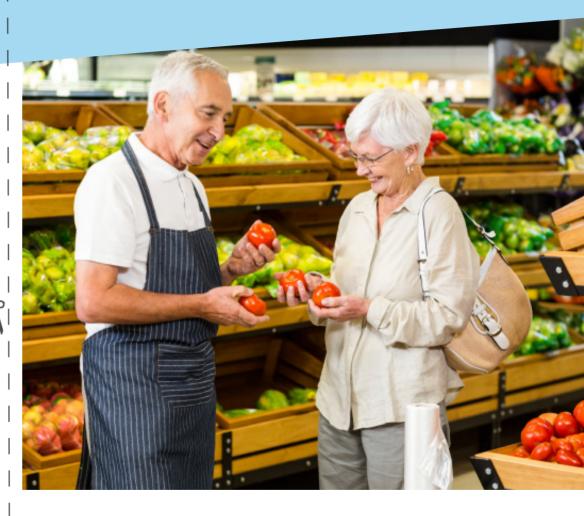
Age-friendly Business Award Expression of Interest Form

Business Details:		
Business name:		
Business Address:		
Postcode:		
Business telephone number:		
Website address:		
Type of business:		
Business contact/ representative details:		
Name:		
Job title:		
Address:		
		9
Postcode:		
Telephone number:		
Email address:		
Print name:		
Signature:	Date:	
holding and processing you where you grant consent): I consent to YMCA Lincolns	e confirming that you are consenting to YMCA Lincolnshire or personal data for the following purposes (please tick the boxes thire contacting me by Email: Telephone: Post: for any other purpose and will be stored as per YMCA Lincolnshire ound on our website:	

Please complete and return this form to: YMCA Lincolnshire, The Old Mart, Church Lane, Sleaford, NG34 7DF

Age-friendly Business Award



grace.tompkins@lincsymca.co.uk O1529 301966



Age-friendly Business Award

Are you a business or organisation committed to creating a welcoming environment and providing great service for people over 50?

The Age-friendly Business Award scheme recognises local businesses who foster a positive approach to ageing. The Award is open to businesses and services in Lincolnshire who have been operating for more than 6 months and who meet the set criteria in the following categories:

- Respect and Inclusion
- Customer Comfort
- Clear Marketing and Communications
- Accessibility

Over 50s make up a significant proportion of the population and are an important part of our economy with 23% of Lincolnshire residents aged over 65.

Age-friendly Business status also speaks volumes when attracting customers visiting the area. A report by the Greater Lincolnshire LEP revealed that the highest proportion of visitors were age 55 - 64 years.

How to become an Age-friendly Business

The first step is to register your interest with the the Community Development Officer or by contacting the team on 01529 301966 or email grace.tompkins@lincsymca.co.uk

"We are so pleased to be an Age-friendly Business; it is so positive to be recognised for making the older generation feel welcome and comfortable". Age-friendly Business Owner

"Knowing that a local business is Age-friendly means I can feel confident that I'll get a friendly welcome and great service. It's a great way to celebrate businesses who value their community".

Local Shopper

The Award process begins with an assessment and discussion with the business manager, followed by a review to validate the assessment findings.

Recognising Business Acheivement

Businesses achieving Age-friendly status receive:

- An Award and window sticker
- Promotion of certification on YMCA social medias
- Increased profile in the community
- Networking opportunities
- Regular newsletter

Register your interest

Complete the form overleaf and return to the Community Development Officer

