**Lincolnshire Chamber of Commerce 2021 Annual Golf Day Sponsorship Packages**

**Venue**: Thonock Park Golf Club

**Date:** Friday 23rd July 2021

The Lincolnshire Chamber Annual Charity Golf Day is due to take place on 23rd July 2021 at Thonock Park Golf Club.

**Headline Sponsor £800+VAT**

As the headline sponsor you will receive:

* 1 complimentary team entry (team of 4)
* Sponsorship of holes 1 and 18
* Sponsor to be introduced and thanked by the Chamber at the beginning of the event
* Sponsor to deliver a welcome speech 15 mins
* Promotion leading up to, during and after the event
* Business logo and business to be featured in all promotional material, social media, webpages, printed press, posters, digital advertising, and other relevant marketing material
* Display exhibition material
* The opportunity to distribute your company branded merchandise to all attendees (golf balls, tees etc)
* Presentation of winning team’s trophy
* General Networking opportunities with potential customers and stakeholders
* New business lead generation from profiling, prior, during and post event
* Social Media Activity
* Mentions in Lincolnshire Chamber member’s eNewsletters (over 2,000 businesses)
* Coverage in Lincolnshire Chamber’s member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media’s the Business supplement (23,000 circulation)

**Hole Sponsor £60+VAT**

As the hole sponsor you will receive:

* Sponsorship of 1 golf hole
* Sponsor to be thanked by the Chamber at the beginning of the event
* Promotion leading up to, during and after the event
* Hole sponsorship display material (at extra cost to sponsor)
* General networking opportunities with potential customers and stakeholders
* New business lead generation from profiling, prior, during and post event
* Social Media Activity and profile on Chamber online events page and news page
* Mentions in Lincolnshire Chamber member’s eNewsletters (over 2,000 businesses)