

TWENTY FIRST CENTURY SKILLS WORKSHOP

FREE
TRAINING
OPPORTUNITY

Limited
Availability

A unique, **fully-funded** opportunity to enhance your employees' technical skills, highlight hidden talent and build confidence within your teams.

This dynamic and interactive workshop is for businesses in North East Lincolnshire and Coastal Areas only. It has been designed to develop the **digital**, **tech** and **engineering** abilities of our region's workforce.

 MARCH
24th 2020

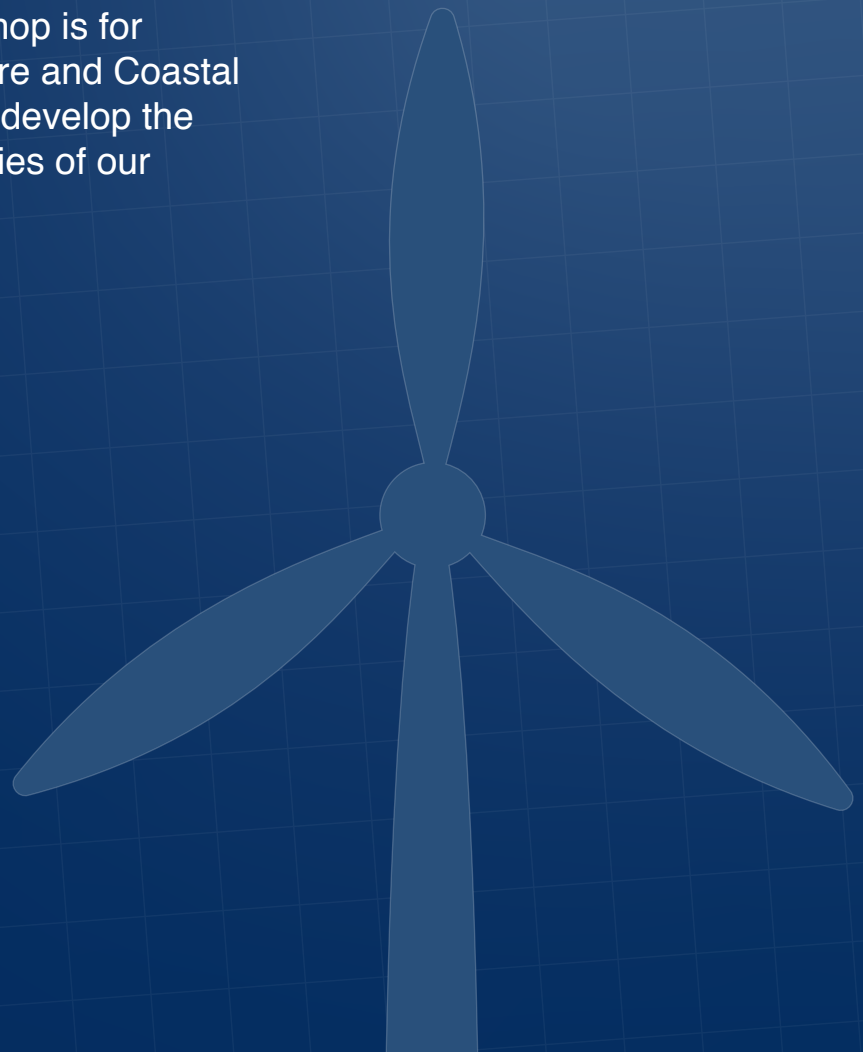
🕒 9:00 - 16.00

📍 North Shore Hotel, **Skegness**

 MARCH
25th 2020

🕒 9:00 - 16.00

📍 Grimsby Institute, **Grimsby**



REGISTER YOUR INTEREST

✉ enterprise@lincoln.ac.uk

☎ 01522 837200

With thanks to Ørsted UK's
East Coast Community Fund

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THE FACILITATORS

Our lead consultant, Jo, is not your average STEM professional. She not only has a BSc and PhD in Chemistry but also possesses significant experience working in the dynamic fast-paced environment of Scenes of Crime. Following a number of years teaching in Higher Education, Jo now dedicates her time to developing people and businesses.

Jo believes that a life well-lived, in which we all reach and even exceed our understanding of our own potential, is the right of every one of us. Based in the beautiful cathedral city of Lincoln, UK, her business, Propulsion Coaching, was established in 2017. Jo is a Certified Professional Coach, as well as Certified Practitioner in both Neuro-Linguistic Programming and DISC Personality Profiling. She has over 14 years' experience in the performance management of individuals and teams across the Public and Higher Education sectors.

Jo's coaching solutions are delivered across small businesses, corporate and executive clients, and educational establishments, as well as individuals wanting real change in their personal and/or professional lives. Jo also employs her skills as a qualified Teacher/Lecturer to deliver informative and enjoyable group sessions and workshops, and can offer bespoke training packages to meet varying client needs.

As our facilitator, Jo will challenge individuals' thinking – adding rigour to decision-making, formalising problem-solving, boosting creativity, re-focussing efforts, drawing out strengths, addressing barriers and supporting personal accountability for taking action. Jo's involvement in this project will prove invaluable, enabling high performing individuals and teams to achieve even more.



**Dr Jo
Mason**

STEM Consultant,
Founder of Propulsion Coaching,
TEDX Speaker



Educational Partnerships
Development Manager,
University of Lincoln

**Eleanor
Ramsey**

Eleanor is the Project Lead behind these STEM workshops, having identified a significant skills-development gap in the North East Lincolnshire and Coastal Areas. She realised that there were numerous opportunities for STEM skills development in schools and colleges, but introductory development programmes are comparatively limited for the existing workforce. "I am certain that we all have digital, tech and engineering skills buried in us somewhere - we just don't know that we have them. I'm hoping this programme will inspire people to push themselves and discover new jobs, training and apprenticeship opportunities."

Eleanor is an experienced senior manager, training programme designer and workforce development professional. She is graduate of the University of Lincoln and holds a Post Graduate certificate in International Commercial Law from Sheffield Hallam University. Eleanor is currently working towards her Executive MBA through the Higher Apprenticeship route. In her current role she is responsible for the development and management of the University's Educational Partnerships with external organisations. This involves engaging with our partners to understand their workforce development needs - devising bespoke programmes, courses and workshops to support their goals.

Eleanor is passionate about the values of collaboration, inclusion and community development, with over 10 years' experience of partnership development and teaching within the public, private and voluntary sector. Outside of Higher Education, Eleanor's skill-set spans a wide range of sectors. She has also managed a small business, worked in local authority governance roles and overseas in strategic planning for Toshiba Europe.

Eleanor will not only lead this unique programme, she has also designed the skills passport all delegates will use to showcase their achievements and plan the next steps in their careers.

Other facilitators will include:

Reece Leggett, FE and HE Enterprise Lecturer; Dr Anne Jolly, Oceanographer; Charlotte Kirton, Digital Marketing Expert; as well as current University of Lincoln students from Science, Technology, Engineering and Maths programmes

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YOUR QUESTIONS ANSWERED

This **STEM Skills Workshop** has been carefully designed to get the most out of your staff, encouraging them to consider their professional and personal development within your organisation.

1 Who is Eligible?

The workshop is on offer to fifty employees within the North East Lincolnshire and Coastal Region, who are in low-skilled roles and may benefit from an opportunity to develop their technical skills and progress within your business.

3 What qualifications will the participants receive?

Although your delegates will not gain an academic qualification, they will receive a University of Lincoln "skills passport" to highlight their strengths, as well as signposting to future training and educational opportunities.

5 What's in it for the participants?

The workshop will bring together a diverse group of employees from across our region, offering opportunities to connect and learn from one another. Engaging activities focussing on technical, digital and engineering abilities will highlight and improve each participant's skills, helping them to grow in confidence and realise new career goals.

7 Will there be any follow-up work?

Participants will each receive a 3-hour group coaching session after the workshop. This will be tailored to their specific needs and the opportunities available to progress and add further value to your business.

2 What format will the training take?

The workshop will require one full day of your employees' time and will consist of a number of interactive activities. A further three-hours of follow-up mentoring will take place after the event.

4 How much will attending the workshop cost?

The University of Lincoln is pleased to offer this training free of charge, in collaboration with Ørsted UK's East Coast Community Fund.

6 What's in it for your company?

By investing time in your staff's development, you'll encourage a positive culture of lifelong learning. In turn, this could lead to improved staff retention and internal progression. Our aim is to draw attention to hidden skills within your teams.

8 What's next?

We'd be delighted to discuss the opportunity in more detail with you over the phone or at a time and place which suits you. Just get in touch using the details below to express your interest!

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