

# Good TASTE

LINCOLNSHIRE SPRING 2020



## LINCOLNSHIRE'S MOST DELICIOUS MAGAZINE

*Lincolnshire Life & Select Lincolnshire* has a proud reputation of promoting the best in food and drink from our great county. Our bi-annual **Good Taste Lincolnshire** magazine is available all over the county from supermarkets and newsagents to food and drink establishments, places to stay, attractions, Visitor Information Centres and Select Lincolnshire members. You can also find it online at [www.lincolnshirelife.co.uk](http://www.lincolnshirelife.co.uk)

Our spring issue will boast a wealth of recipes for spring and summer, interviews with local producers, food news and plenty more to whet your appetite.

The magazine will also introduce readers to our Taste of Excellence Food, Drink & Hospitality awards, meeting our sponsors and businesses who make the awards possible.

The magazine will also contain an enhanced list of restaurants, pubs, farm shops and tea and coffee shops across the county.

**Good Taste Lincolnshire** offers the perfect platform to promote your business and our sales team will be able to help choose the right marketing package for your business.

For more information on how to be involved please contact our friendly sales team on 01522 692542 or email [info@km-media.co.uk](mailto:info@km-media.co.uk)

## RATES AND SIZES

I would like to book the following size advert(s)

### DISPLAY ADS:

#### FULL PAGE: £1000+VAT

200mm wide x 287mm deep plus 3mm bleed  
180mm wide x 257mm deep (for type area only)

#### HALF PAGE: £550+VAT

180mm wide x 127mm deep (horizontal)  
88.5mm wide x 257mm deep (vertical)

#### QUARTER PAGE: £305+VAT

180mm wide x 62mm deep (horizontal)  
88.5mm wide x 127mm deep (vertical)

#### EIGHTH PAGE: £170+VAT

88.5mm wide x 62mm deep (horizontal)

### ADVERTORIALS:

FULL PAGE PLUS FULL PAGE EDITORIAL: £1500+VAT

HALF PAGE PLUS EDITORIAL: £825+VAT

QUARTER PAGE PLUS EDITORIAL: £457+VAT

### DINING OUT REVIEW: FULL PAGE: £750+VAT

I WILL BE SUPPLYING COMPLETE ARTWORK OR

I WANT IT TO BE MADE FOR ME

### 10% DISCOUNT FOR SELECT LINCOLNSHIRE MEMBERS

### FOOD AND DRINK LISTINGS:

#### ENHANCED LISTINGS: £85+VAT

Fill out form numbers: 1 - 10

#### FREE LISTINGS

Fill out form numbers: 1 - 5

**REDWOOD RESTAURANT**  
Crowders Garden Centre,  
Lincoln Road, Horncastle,  
Lincolnshire LN9 5LZ  
T: 01507 525252

### Toft Country House Hotel and Golf Club



A popular innovation with customers has been the Oaklands Hall Hotel VIP Card. This loyalty card costs just £3 to register but entitles guests to discounts from 10% off food plus exclusive wine promotions for members too. Buy a £50 restaurant voucher and it will only cost members £45. We also have a happy hour on cocktails on Fridays and Saturdays from 9pm until midnight. Steve is also busy with a fledgling outside catering. A popular innovation with customers has.

**Barton Street, Laceby, Nr Grimsby, Lincs DN37 7LF**  
01472 872247 info@oaklandshallhotel.co.uk  
www.oaklandshallhotel.co.uk



TEA/COFFEE SHOP

## 1. CATEGORY Tick one box only

RESTAURANT

PUB

FARM SHOP

TEA/COFFEE SHOP

ACCOMMODATION

ICE CREAM PARLOUR

CATERING

PRODUCER

TAKEAWAY

## DETAILS

2. NAME OF ESTABLISHMENT: .....

3. TOWN/VILLAGE: .....

4. ADDRESS: .....

5. TELEPHONE: .....

6. EMAIL: .....

7. WEBSITE: .....

## 8. SOCIAL MEDIA Would you like the following logos included?

FACEBOOK

TWITTER

## 9. 80 WORDS OF TEXT Please use separate sheet if necessary

.....  
.....  
.....  
.....  
.....

## 10. I HAVE INCLUDED A PHOTOGRAPH

### SUPPLYING IMAGES OR COMPLETE ARTWORK:

**CD:** Work can be created in InDesign or Illustrator or saved as an eps, print optimized pdf, jpg or tiff file. Please supply fonts and scans where necessary. A colour proof must be included.

**Email:** Work can be created in InDesign or Illustrator or saved as an eps, print optimized pdf, jpg or tiff file. Please supply fonts and scans where necessary. Please label emails 'Good Taste Lincolnshire Spring 2020' and the name of the advertiser.

Please try to avoid sending emails which are 10mb or over.

#### Supplying photographs digitally:

All photographs must be 300 pixels per inch and supplied as a jpg, tiff or eps file. Email to [info@km-media.co.uk](mailto:info@km-media.co.uk) with the name of your business.

All email proofs are sent in lo-res PDF format.

For further information please contact the advertising department at: KM Media & Marketing, County House, 9 Checkpoint Court, Sadler Road, Lincoln LN6 3PW  
Telephone: 01522 692542  
Email: [info@km-media.co.uk](mailto:info@km-media.co.uk)

