

## **Lincolnshire Chamber of Commerce Gainsborough Pop-Up Expo Sponsorship Packages**

**Venue:** Thonock Park

**Time:** 12pm – 2pm

### **Headline Sponsor**

£450 +VAT

As headline sponsor you will receive:

#### **Pre-event promotion**

- Mentions in Lincolnshire Chamber members' eNewsletters (over 1,000 businesses)
- Coverage on the Lincolnshire Chamber online news pages
- Promotion on Lincolnshire Chamber event listing to include logo linking to sponsor's website
- Social media channel promotion – mentioning sponsor profile

#### **At the event**

- Sponsor to be introduced and thanked by the Chamber at the beginning of the event
- Sponsor to deliver a 10-minute presentation
- Free Sponsor exhibition space / banners / promotional material
- Live tweeting and Facebook updates from the Chamber throughout the event, including sponsor mentions and pictures
- Sponsor logo on all collateral
- General networking opportunities with potential customers and stakeholders
- New business lead generation from profiling, prior, during and post event
- Business logo and business to be featured in all promotional material, social media, webpages, printed press, digital advertising, and other relevant marketing material

#### **Post event**

- Email sent out to all attendees thanking them for attending to include sponsor logo and wording
- Drip feed images on social media channels pointing engagement back to sponsor and Chamber website
- Coverage in Lincolnshire Chamber's members magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's the Business supplement (33,000 circulation)

## **Lunch Sponsor**

£200 +VAT

As lunch sponsor you will receive:

### Pre-event promotion

- Mentions in Lincolnshire Chamber members' eNewsletters (over 1,000 businesses)
- Coverage on the Lincolnshire Chamber online news pages
- Promotion on Lincolnshire Chamber event listing to include logo linking to sponsor's website
- Social media channel promotion – mentioning sponsor profile

### At the event

- Sponsor to be introduced and thanked by the Chamber at the beginning of the event
- Live tweeting and Facebook updates from the Chamber throughout the event, including sponsor mentions and pictures
- Free Sponsor exhibition space / banners / promotional material
- Sponsor logo on all collateral
- General networking opportunities with potential customers and stakeholders
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### Post event

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