

Lincolnshire Business Awards 2026

Introduction

For over thirty years, the Lincolnshire Business Awards have stood as the county's most prestigious celebration of enterprise, innovation, and resilience. As the longest running business awards in Lincolnshire, they have become a cornerstone of the region's commercial landscape honouring thousands of businesses across every sector and size. Now owned between Lincolnshire Chamber of Commerce, Lincolnshire Showground and KH Events three renowned organisations that host and organise corporate and community events across the county.

These awards don't just recognise success; they help shape it. Many past winners have gone on to achieve national and international acclaim, using their Lincolnshire accolade as a launchpad for greater visibility and growth. Each year, the judging criteria are thoughtfully refined to reflect the evolving challenges and triumphs faced by our local business community ensuring the awards remain relevant, rigorous, and deeply rooted in the realities of doing business in Lincolnshire.

By sponsoring the Lincolnshire Business Awards, you're not only aligning your brand with excellence you're investing in the future of our region's economy, supporting the stories that deserve to be told, and joining a legacy that continues to inspire.

Event Overview

The Lincolnshire Business Awards celebrates the achievements, innovation, and contributions of businesses across Greater Lincolnshire. This prestigious event brings together industry leaders, entrepreneurs, and community stakeholders for an evening of recognition and networking. The awards provide a platform to showcase the best of Lincolnshire business and inspire future success.

Date: Thursday 26th March 2026

Venue: Lincolnshire Showground

Expected Attendance: over 350 professionals and over 100 applicants

If you would like to recommend a business to apply for Lincolnshire Business Awards 2026 please ask them to complete the application form [here](#). You can see Lincolnshire Business Awards 2025 photo gallery and winners by clicking [here](#)

Sponsorship Opportunities

Headline Sponsor

- £5,000+vat
- Your logo as part of the Lincolnshire Business Awards logo
- Your logo on all outbound marketing material (press release schedule as well as newsletters)
- Your logo on all trophies and winner certificates
- Mentions on all Social Media Platforms
- One place on the judging panel
- Opportunity to deliver an opening speech at the awards dinner
- Ten tickets to the event
- Logo on all on the night marketing material (presentation, certificates, pop-up banners)
- Rolling advert on the screens throughout the drinks reception and dinner
- Opportunity to announce The Winner of Winners award including on stage photo
- Recognition in the post event press release
- Inclusion across all social media platforms

Award Sponsor

- £2,500+vat
- Your logo listed next to your chosen award, as “sponsored by”
- Your logo on outbound marketing material (press release schedule as well as newsletters related to your award)
- Ten tickets to the event
- Your logo on all on the night marketing material (presentation, certificates, pop-up banners)
- Company advert on the rolling screen throughout dinner
- Company name on the trophy and all certificates (Finalists, Winner and Highly Commended) relating to your chosen award
- Opportunity to announce your chosen award winner including on stage photo, Mentions on all Social Media Platforms
- Recognition in the post event press release
- Inclusion across all Social Media Platforms

Supporting Sponsor

- £1,250+vat
- Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing
- Your logo on outbound marketing material (press release schedule as well as newsletters)
- Mentions on all Social Media Platform
- Two tickets to the event, Logo to be shown in the event marketing material (presentation and on the rolling screens)
- Recognition in the post event press release
- Inclusion across all Social Media Platform

Drinks Reception/ Print/ Entertainment (reserved)

Benefits of Sponsorship

- **Brand Visibility:** Enhance brand awareness and recognition among a targeted audience.
- **Networking Opportunities:** Connect with industry leaders, potential clients, and partners.
- **Media Exposure:** Gain coverage through pre-event, event-day, and post-event media channels.
- **Community Support:** Demonstrate your commitment to the Lincolnshire business community.
- **Lead Generation:** Generate leads and build relationships with prospective customers.

- **Employee Engagement:** Provide your employees with opportunities to attend and participate in a prestigious event.

Event Program

6.45PM - Drinks Reception

7.30PM - Three Course Meal Served

9.00PM - Lincolnshire Business Awards 2026

11.00PM - Time to Celebrate with our DJ

12.30AM - Carriages

Previous Success Stories

"Sponsoring the Lincolnshire Business Awards significantly increased our brand awareness and generated valuable leads. Thank you for a great evening of entertainment and networking " - Thomas Matt - Visionary Illuminations (2025 Headline Sponsor)

"A fantastic evening celebrating local businesses. We really appreciate the hard work that goes into organising this event for the county" - Sue Fisher - Handelsbanken (2025 Sponsor)

"Everyone at NetSupport is absolutely delighted with our category win and our surprise Winner of Winner's win at the end" Liz Bury - NetSupport (2025 Winner)

Award Categories

Entrepreneur of the Year

An individual who has transformed an idea into a successful and thriving business by effectively understanding and addressing market challenges, customer needs, and the competitive landscape

Diversity & Inclusion Award

An organisation that champions diversity and promotes inclusion within its workforce, customer base, and community outreach efforts. This includes implementing innovative policies and practices that foster an inclusive culture, actively supporting underrepresented groups, and demonstrating measurable impact in creating a more equitable environment

Business Diversification Award

A business that has transformed its market or its products/services to gain a strong competitive position. This includes demonstrating innovative strategies, adaptability to market changes, and significant contributions to industry standards. The business should showcase how diversifying has driven growth, resilience, and long-term future success

Export Business of the Year

A business that has demonstrated significant and sustained international growth by effectively leveraging overseas market opportunities. The business should showcase how exporting has driven its overall growth and success

Green Business of the Year

An organisation with sustainability at the heart of their business and who are fully committed to sustainable best practice and making the world a better and safer place

Commitment to People Award - Reserved

A business that has shown how their approach to the learning and development of their team has enhanced their business performance

Scale Up Business of the Year - Reserved

An organisation that can demonstrate exceptional levels of growth with a strong plan for sustainable financial performance

Tourism, Events or Hospitality Business of the Year

A business that can demonstrate a significant contribution to the Lincolnshire Tourism, Events or Food and/or Drink sector through the exceptional quality of its products or services. This includes innovation, sustainability practices, and a positive impact on the local community and economy

Charity of the Year - Reserved

Recognises a charity that has demonstrated outstanding impact through innovative programs, exceptional fundraising efforts, and significant contributions to the community. The charity should showcase measurable outcomes and a commitment to sustainability and inclusivity

The Community Champion - Reserved

An organisation that facilitates, participates and enables community engagement, demonstrating the power of giving back

Lincolnshire Business of the Year

Winner or Winners Award, The winning business or organisation needs to demonstrate exceptional growth, innovation, and community impact. The winner should showcase outstanding leadership, sustainability practices, and represent a significant contribution to the local economy as well as being a proud advocate for Lincolnshire

How to Sponsor

To become a sponsor of the Lincolnshire Business Awards, please contact us at karis@khevents.co.uk or call us at 01522 467700. We will be happy to discuss sponsorship packages.

Terms and Conditions

Please note:

- 6 months notice of cancellation is required, any cancellation made less than six months before the event will be 100% liable for the costs.
- To confirm your commitment you will have received an invoice for the agreed sponsor price, our payment terms are immediate to secure this category.

- If the sponsorship fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the sponsorship benefits. For the avoidance of doubt, you shall not be permitted entry to the event or profile for the event unless full payment has been received by us.
- By signing this form you agree to the terms and conditions. If you have any queries relating to the terms and conditions you must let the Lincolnshire Showground know, who will do their best in assisting you.
- All intellectual property rights (including, but not limited to, copyright, trademarks and design rights) in the event branding shall be solely and exclusively owned by us, together with any goodwill therein, and you shall not acquire any rights in the event marks or branding.

Your Obligations:

- You undertake to support the event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the event.
- You undertake to ensure you personally exercise the sponsor benefits in accordance with the terms of this agreement.
- You shall, within seven days of signature of this agreement by both parties, supply us with examples of the sponsor logo in a suitable format.
- You shall, prior to distributing any promotional materials referencing the event and/or using the event marks/ logos (the "Client Literature"), provide copies of the client literature to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any client literature until you have received written confirmation from us that we approve the client literature. You are solely responsible for meeting all costs relating to the client literature (including reprinting costs if our approval is not obtained prior to printing).

I agree to accept, for and on behalf of _____ the offer set out above along with the terms referred to.

Signature:

Date:

Your Contact Information

[Your Name]

[Your Title]

[Organisation Name]

[Email Address]

[Phone Number]

[Website]

[Social Media]

Next Steps

We are confident that a partnership with the Lincolnshire Business Awards will provide valuable benefits to your organisation. We encourage you to review this proposal carefully and contact us with any questions. We look forward to the opportunity to work with you.

Please return this signed copy along with the following:

- Your company logo
- 150 word press release regarding your involvement with the awards
- A brief company bio
- Contact name and email address for the person who will represent your company as a judge
- Contact name and email address for the person you wish to present your award
- Follow Lincs Business Awards on LinkedIn

Please send this to Karis@khevents.co.uk