

SOUTH HOLLAND **BUSINESS AWARDS 2025**

LINCOLNSHIRE CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

About

SOUTH HOLLAND BUSINESS AWARDS

The South Holland Business Awards, recognising and rewarding outstanding business in South Holland, is a glittering event showcasing the very best of South Holland businesses.



The South Holland Business Awards have gone from strength to strength thanks to the help of our sponsors.

Organisations can play a role in celebrating the amazing achievements of our local businesses and recognising and rewarding their success by becoming a sponsor.

**Simon Beardsley, Chief Executive of
Lincolnshire Chamber of
Commerce**





THE CATEGORIES

The South Holland Business Awards feature eight prestigious categories, including Business of the Year, Innovation, and more. These awards celebrate excellence and innovation across various sectors, showcasing the outstanding achievements of businesses across the district.

- Business of the Year
- Business Innovation
- Business Person of the Year
- Doing Business for Good
- Excellence in Customer Care
- Food & Drink Business of the Year
- Excellence in Production and Distribution
- Small Business of the Year
- Supporting the Community
- Visitor Attraction of the Year
- Young Achiever of the Year



HEADLINE SPONSOR

As a Headline Sponsor, your company will receive unsurpassed recognition by our attendees with continuous brand exposure during the build-up to the event and beyond.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online Mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Table of ten at the award's ceremony
- Your company logo printed as headline sponsor on programme, presentation slides and invitation
- The Headline sponsor to deliver a welcome speech on stage

- Headline sponsor to be introduced and thanked by the compere at the beginning of the ceremony
- Company logo to appear within the venue at the awards ceremony (excluding drink reception area)
- General networking opportunities with potential customers and stakeholders
- Your business logo included in the printed award's programme and relevant marketing material

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages.

£3,000

CATEGORY SPONSOR

Becoming a category sponsor is a great way to position your brand as a leader and supporter of the profession. Each award category sponsorship is exclusive.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online and mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Two tickets to the award's ceremony
- Announced as category sponsor by the compere
- Business logo will be displayed on the presentation slide above the stage

- Opportunity to announce the category winner and present the trophy and certificate
- Business logo profiled on all marketing materials relating to the sponsored award
- General networking opportunities with potential customers and stakeholders
- Business logo included in the printed award's programme and relevant marketing material

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages.

£850





TABLE WINE SPONSOR

Becoming the table wine sponsor is perfect way to showcase your brand to key decision makers and show commitment to celebrating the highest standards of excellence exercised across the South Holland District.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online and mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Two tickets to the award's ceremony
- Display exhibition material on the table near the table wine

- Welcome all guests on arrival, on behalf of your company
- Offer delegates the chance to sample or test your product
- Copy of the guest list and seating plan three days before the event, to plan your networking activity
- General networking opportunities with potential customers and stakeholders
- Your business logo included in presentation slides, award's programme, and relevant marketing materials

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages

£850



PROGRAMME SPONSOR

As a programme sponsor at the South Holland Business Awards, your organisation enjoys exclusive visibility with a full A5 back page dedicated to showcasing your logo and key messages in the printed programme.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online and mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Two tickets to the award's ceremony
- Full A5 back page dedicated to your organisation to include logo and any key messages on the printed programme, distributed to all delegates attending the awards' ceremony

- General networking opportunities with potential customers and stakeholders
- Your business logo included in the award's electronic presentation slides

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages.

£800



DRINKS RECEPTION SPONSOR

As a drinks reception sponsor at the South Holland Business Awards, your organisation takes center stage as the host of the pre-event social gathering, providing attendees with an opportunity to network and enjoy refreshments before the main ceremony.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online and mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Two tickets to the award's ceremony
- Display exhibition material in the drinks reception area
- Welcome all guests on arrival, on behalf of your company

- Offer delegates the chance to sample or test your product
- Copy of the guest list and seating plan three days before the event, to plan your networking activity
- General networking opportunities with potential customers and stakeholders
- Your business logo included in presentation slides, award's programme, and relevant marketing materials

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages

£850



TABLE CENTRE SPONSOR

Becoming a Table Centre Sponsor is a great way to support an event while showcasing your brand. It offers visibility, recognition, and a chance to be part of a meaningful occasion in a simple, effective way.

Pre event

- Production of a sponsor's toolkit that you can use to show your support of the awards
- Included in press release schedule, which will be included in Lincolnshire Free Press and Spalding Guardian
- Coverage on the Lincolnshire Chamber online and mentions in Lincolnshire Chamber member's e-Newsletters (over 2,000 businesses)
- Social media activity

At the Awards

- Two tickets to the award's ceremony
- Announced as table centre sponsor by the compere
- Display exhibition material on/near the table centres

- Business logo profiled on all marketing materials relating to the sponsored award
- General networking opportunities with potential customers and stakeholders
- Business logo included in the printed award's programme and relevant marketing materials
- Your business logo included in presentation slides, award's programme, and relevant marketing materials

Post event

- Included in the post event press release, which will be included in Lincolnshire Free Press and Spalding Guardian
- Included in the post event social media activity
- Coverage on the Lincolnshire Chamber online news pages

£750



Contact US

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